

Dear NYSPHADA Member:

NYSPHADA is pleased to announce an exclusive agreement with Bridgecom International Inc. called Bridgecom Community Partners Program. The program promoted by Bridgecom is designed to market the Bridgecom products and services by creating strategic alliances within the Business Community. The Bridgecom Community Partner program will invest the millions of dollars that could have been utilized in a standard advertising campaign and place it in the hands of their customers NYSPHADA will become a marketing arm of Bridgecom. NYSPHADA will provide referrals and in turn Bridgecom will sell their products. **AND NYSPHADA will get a one-time pay out line commission plus a monthly residual commission.**

Bridgecom provides a full suite of telecommunications products and all NYSPHADA members throughout the state could save up to approximately 20% to 30% off their current Verizon local and long distance services. Bridgecom also provides high-speed Internet access, cabling & wiring and phone systems (Nortel & Telrad) to most areas in the upstate market.

We at the Elmira Housing Authority have been a customer with Bridgecom for the past 4 years. We have researched and compared telecommunication companies and have seen companies go bankrupt or downsize, but Bridgecom has remained financially strong and continues to expand throughout upstate New York. Bridgecom was established in January of 1997 and is headquartered in Westchester, New York. Over the past six years, Bridgecom has grown to over 130,000 phone lines servicing over 12,000 customers throughout New York, New Jersey, and Massachusetts.

NYSPHADA members will receive a free consultation for their local and long distance service to see how Bridgecom can benefit them financially. We have been assigned two dedicated account managers to handle this task. Lee Hinkleman (who you meet at the recent NYSPHADA Conference at the Turning Stone Resort) is a senior account specialist and is been assigned to the Upstate Division. Sean Lytle, is a regional sales manager and is assigned to the Downstate Division. Both are experienced telecom professionals with years of service ensuring that NYSPHADA members will be in good hands. We look forward to growing this relationship with Bridgecom as it will benefit our members and will support our association.

Sincerely,

James A. Mirando, President, New York State Public Housing Authorities Directors Assoc.
Executive Director
Elmira Housing Authority

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